



DEVELOPING EMERGING  
LEADERS WITH THE SKILLS  
NECESSARY TO LEAD

Equipping Tomorrow's Leaders

# Emotional *Intelligence*

## *Developing Skills for Success* (Educators Edition)

*Great leaders move us. They ignite our passion and inspire the best in us. Great leadership works through the emotions. --Daniel Goleman(Author: EI: Why It Can Matter more Than IQ)*

*"Success today is 15% technology and 85% emotional intelligence."*

*--Tom Peters (Author: In Search of Excellence)*

## Helping You Achieve Your Career Goals

Mr. Armstrong has partnered with universities and others in China to develop leaders since 2006. As a trained educator, he has a keen interest in utilizing the education arena to better equip both those presently leading and those aspiring to lead.

Guy was certified to teach and coach Emotional Intelligence in 2010, through Multi-Health Systems (MHS). Since then, he has personally engaged thousands in China regarding EI. He has also personally administered assessments and coached hundreds of emerging leaders. Each year, Mr. Armstrong brings nearly 100 university students to the USA for life and career coaching opportunities he facilitates with local U.S companies and American leaders.

Since 2005, Guy has brought hundreds of American professionals to China to serve universities and students. In 2016, he was awarded the Outstanding Professional Service Award by Nanjing Normal University for his work in bringing professionals to China and developing students in Emotional Intelligence.

Scheduling:  
Please email: [info@ascend-international.com](mailto:info@ascend-international.com)



### EI Training- A Path To Your Future

For over thirty years, Multi-Health Systems (MHS) has been a leading publisher of scientifically validated assessments. MHS serves clients in educational, clinical, corporate, public safety, government, military, pharmaceutical, and research settings. MHS has grown to become an international company with products sold in more than 75 countries and translated into over 50 languages. With offices in North America and partners around the world, MHS is dedicated to strong product growth, an optimal user experience, and being digitally and globally driven.

## ? Why Emotional Intelligence?

46% of new hires fail within 18 months.

49% of new hires cannot accept feedback or manage their emotions.

Emotional Intelligence is a key predictor of a new hire's success--*Research based on 5200 hiring managers by Leadership IQ (2005)*



Optimistic and enthusiastic leaders retain more people vs bosses who tend towards negative moods (*Journal of Organizational Behavior, 2000*).

MHS has developed leading products including the Emotional Quotient Inventory (EQ-i 2.0®). These products have demonstrated their commitment to innovation and quality. MHS Assessments are used in a wide range of critical decision-making processes including identifying and developing talent. The workplace MHS Talent Assessments help inform hiring decisions, develop staff, and improve organization and team dynamics.

### The Educator Workshop Includes the Following Components:

- An MHS Certified Emotional Intelligence Personal Inventory for each participant
- An analysis of each EI component creatively presented through role plays, group discussions, interactive games, and multimedia
- Instruction in teaching the application of EI to students in the following areas:
  - Self-Awareness: guiding students in personal discovery
  - Guidance in identifying and managing emotions that are affecting their performance (private and public)
  - Teaching students to find jobs through networking
  - Teaching students to prepare resumes
  - Instructing students concerning the preparation/participation in job interviews
  - Assisting students in choosing a career path that suits their personality and aptitude
  - Teaching and modeling communication practices of successful people
  - Lesson in handling conflict with others
  - Teaching methods and mindset necessary to cultivate creativity
  - Instruction in best practices for developing relationships for success (public and private)
  - Assisting students in lifelong principles to manage stress
  - Training students in problem solving
- Training focused on guiding students in developing an action plan for continued growth in EI

### Student Certification Workshop:

The student certification workshop includes 20 hours of engaging content that may be delivered over a weekend or other manner:

- 4 hours Day 1 (Friday night)
- 8 hours Day 2 (Saturday)
- 8 hours Day 3 (Sunday)

*Some flexibility is offered if a slightly modified schedule is needed.*



Ascend International

EI trainer: Guy Armstrong

Find more info: [www.ascend-international.com](http://www.ascend-international.com)

