



DEVELOPING EMERGING  
LEADERS WITH THE SKILLS  
NECESSARY TO LEAD

Equipping Tomorrow's Leaders

# Emotional *Intelligence*

## *Developing Skills for Success* (University Student/Young Adult Edition)

*Great leaders move us. They ignite our passion and inspire the best in us. Great leadership works through the emotions. --Daniel Goleman (Author: EI: Why It Can Matter more Than IQ)*

*"Success today is 15% technology and 85% emotional intelligence."  
--Tom Peters (Author: In Search of Excellence)*

## Helping You Achieve Your Career Goals

Mr. Armstrong has partnered with universities and others in China to develop leaders since 2006. As a trained educator, he has a keen interest in utilizing the education arena to better equip both those presently leading and those aspiring to lead.

Guy was certified to teach and coach Emotional Intelligence in 2010, through Multi-Health Systems (MHS). Since then, he has personally engaged thousands in China regarding EI. He has also personally administered assessments and coached hundreds of emerging leaders. Each year, Mr. Armstrong brings nearly 100 university students to the USA for life and career coaching opportunities he facilitates with local U.S. companies and American leaders.

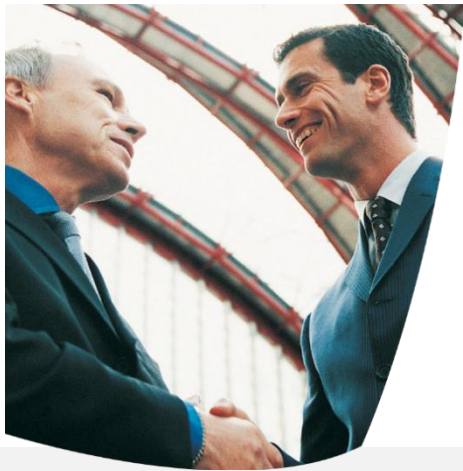
Since 2005, Guy has brought hundreds of American professionals to China to serve universities and students. In 2016, he was awarded the Outstanding Professional Service Award by Nanjing Normal University for his work in bringing professionals to China and developing students in Emotional Intelligence.

Scheduling:  
Please email: [info@ascend-international.com](mailto:info@ascend-international.com)



### EI Training- A Path To Your Future

For over thirty years, Multi-Health Systems (MHS) has been a leading publisher of scientifically validated assessments. MHS serves clients in educational, clinical, corporate, public safety, government, military, pharmaceutical, and research settings. MHS has grown to become an international company with products sold in more than 75 countries and translated into over 50 languages. With offices in North America and partners around the world, MHS is dedicated to strong product growth, an optimal user experience, and being digitally and globally driven.



## ? Why Emotional Intelligence?

46% of new hires fail within 18 months.  
49% of new hires cannot accept feedback or manage their emotions.  
Emotional Intelligence is a key predictor of a new hire's success--Research based on 5200 hiring managers by Leadership IQ (2005)

Optimistic and enthusiastic leaders retain more people vs bosses who tend towards negative moods (*Journal of Organizational Behavior*, 2000).

MHS has developed leading products including the Emotional Quotient Inventory (EQ-i 2.0®). These products have demonstrated their commitment to innovation and quality. MHS Assessments are used in a wide range of critical decision-making processes including identifying and developing talent. The workplace MHS Talent Assessments help inform hiring decisions, develop staff, and improve organization and team dynamics.

### The Certification Workshop Includes the Following Components:

- An MHS Certified Emotional Intelligence Personal Inventory for each participant
- An analysis of each EI component creatively presented through role plays, group discussions, interactive games, and multimedia
- Practical application to EI learning and the following:
  - Finding a job through networking
  - Preparing a resume
  - Job interview Coaching
  - Choosing a Career that suits your personality and aptitude
  - Communication
  - Cultivating Creativity
  - Relationships and Success (public and private)
  - Managing Stress
  - Problem Solving
- Coaching to develop an action plan for continued growth in EI

### Student Certification Workshop:

The student certification workshop includes 20 hours of engaging content that may be delivered over a weekend or other manner:

- 4 hours Day 1 (Friday night)
  - 8 hours Day 2 (Saturday)
  - 8 hours Day 3 (Sunday)
- Some flexibility is offered if a slightly modified schedule is needed.*



Ascend International

EI trainer: Guy Armstrong

Find more info: [www.ascend-international.com](http://www.ascend-international.com)

